Abdullah Salim Alhadidi

Digital Transformation | Digital Transformation Manager | Digital Transformation Lead

Phone: +968 96099611 **Email:** abdullah.binhadid@gmail.com **LinkedIn:** linkedin.com/in/abdullah-alhadidi1 **Location:** Muscat, Oman

Nationality: Omani **Languages:** Arabic (Native) · English (Proficient)
Availability: Open to digital transformation and business transformation roles. Remote or on-site in Oman/GCC.

PROFESSIONAL SUMMARY

Digital Transformation lead who converts manual, paper-based workflows into digital products — 300+ web tools, 35+ digital HSE products, and 34+ digital risk templates replacing manual processes. Aligns technology delivery with business outcomes: cost reduction, efficiency, and measurable growth.

Key results: 300+ web tools built · 35+ digital HSE products · 34+ digital risk templates · 16 live platforms

CORE COMPETENCIES

Digital Transformation · Digital Roadmapping · Process Automation · Process Redesign · Workflow Optimization · Change Management · Business Analysis · Systems Implementation · Data-driven Decision Making · Tool Development · ROI & Business Case Development · Stakeholder Management

WORK EXPERIENCE

Digital Project Manager
May 2025 – Present
Ronin Labs (Self-employed)

- Converted business and user needs into 300+ working web tools across 16 live platforms
- Automated content, SEO, and product delivery workflows using AI tooling

Digital HSE Platform — Product Lead
May 2024 – Jan 2025
OQHSE (Independent)

- Digitized HSE workflows — launched a platform with 20+ tools and 35+ digital safety products
- Built 34+ digital risk assessment templates replacing manual, paper-based processes

Operations Manager
Apr 2023 – Aug 2024
Dreamanart

- Digitized operations and content workflows — 15% revenue growth, 32% traffic increase
- Directed 50+ digital projects with 98% on-time delivery using Agile workflows

Team Logistics Supervisor
Nov 2022 – Nov 2023
Tanweel

- Introduced process improvements and tracking practices — reduced delays and boosted productivity
- Reduced operating costs 15% through automation and app-based monitoring systems

CERTIFICATIONS

- Business & Marketing Strategies (ULondon)
- Business Strategy (UVirginia)
- Foundations of PM (Google)
- Career Essentials in PM (Microsoft)

EDUCATION

Associate's Degree in Chemical Engineering (2014)
University of Technology and Applied Sciences
Process Safety & Industrial Design

TOOLS & SOFTWARE

React / Next.js / Astro · AI-assisted Dev (LLMs) · Notion · Google Analytics · Figma · GitHub · MS Office